



timely answers to critical questions

Separating Critical Signals from Noise

Eli's Legacy

"Building on the Shoulders of Giants"

Eli Goldratt



Digitization:

- The process of converting data and information into a digital format.

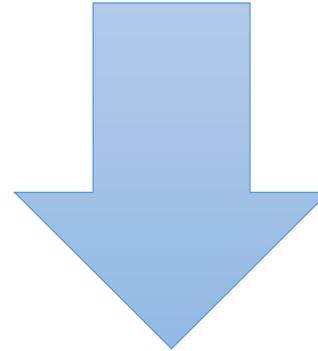
Digitalization:

- A TOC Transformation embraces the ability of digital technology to collect data, turn it into information, establish trends and make better business decisions.



- “If **digitization** is a conversion of data and processes, **digitalization** is a transformation. More than just making existing data digital, **digitalization** embraces the ability of digital technology to collect data, establish trends and make better business decisions.”

Gartner



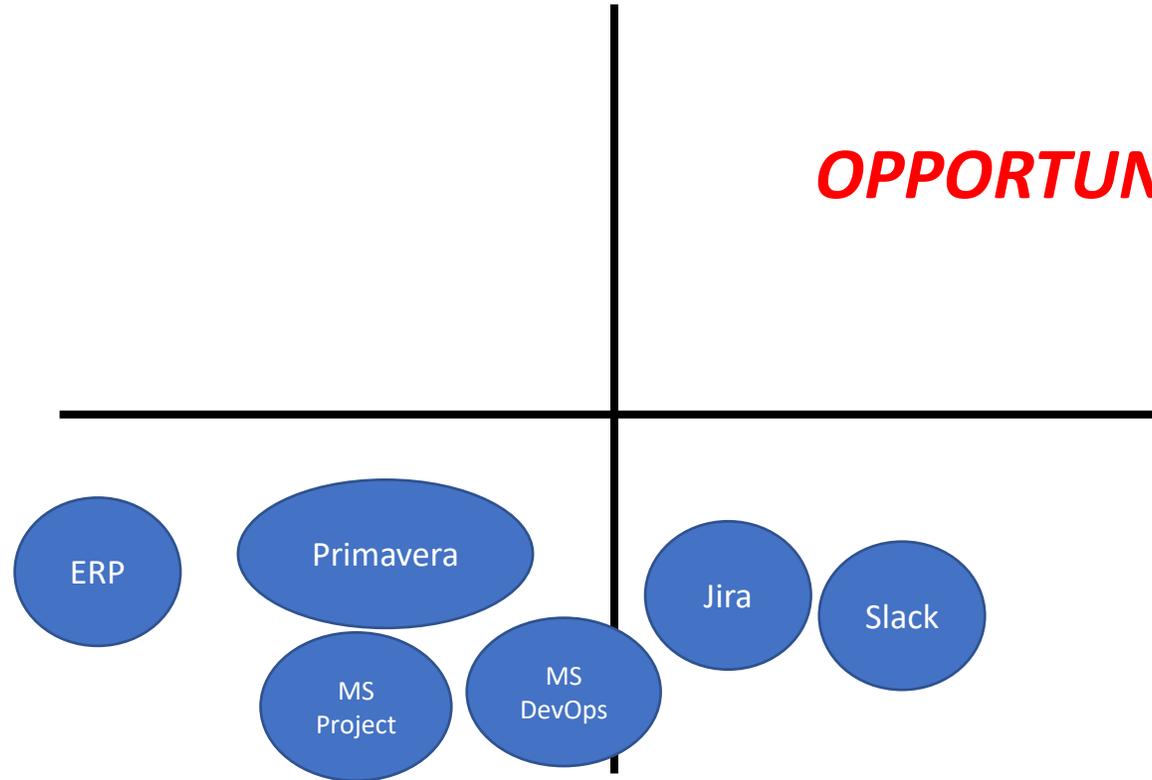
- As TOC Practitioners, we do not have to become IT experts, rather become knowledgeable on existing IT solutions that are necessary for long lasting Transformation.

Intelligent Governance

OPPORTUNITY

Complex

Intuitive



Informative Data

Role of TOC

- TOC is Uniquely capable to significantly influence:
 - 1- The design of new emerging IT solutions Systems architecture
 - 2- Modifying and Improving existing Legacy systems
 - 3- Opportunities for TOC Experts for educating on Leveraging the integration and synchronizing possibilities
 - 4- Embedding TOC business rules into process' and strategies
 - 5- Look for opportunities to codify into solutions – Multiplier Effect

Role of Educators

- TOC Community needs a source of qualified Educators
- Recognize that every Body of Knowledge evolves
- Stay current with new developments, incorporate new Knowledge

Role of Implementors

- Essential to bringing about the required change
- Must be familiar with the TOC based IT solutions available
- Determine early on whether you are you are focusing on improving a part of the organization or leading a Transformational change

- When I come across or think of these quotes, I think of Eli saying them.

“Everything **should be made as **simple**
as **possible, but no simpler.**”**

- Albert Einstein

“The difference between genius and stupidity is that genius has its limits.”

- Albert Einstein